

As of the **12th February** the Department of Health and Social Care has launched their National Recruitment Campaign.

What this means for you...

For a period of time, several resources will suddenly become available to you all to use and to support your recruitment processes. Going onto: www.everydayisdifferent.com will allow you to register and download a range of resources to aid with your recruitment process and also allowing you to place job adverts.

Some resources which can be accessed from this website are:

- A tool guide; highlighting what you can be doing in order to develop your recruitment opportunities
- Two new quizzes for potential recruits to assess their attitudes to care
- Posters, leaflets and banners where you can add your own logo when you register on the website.



Department of Health & Social Care

Making Tasting Perfecting stirs our creative side

Every day is different when you work in social care.

There are vacancies in your area – see how working in social care can help you use the skills you have and learn new ones.
EveryDayIsDifferent.com



Department of Health & Social Care

In adult social care, no two days are the same because supporting people of different ages, with different abilities and needs, means making a difference in all sorts of roles.

If you're the sort of person who treats others with respect, listens to their needs, understands their emotions, and is warm, kind and honest, then social care could be the job for you.

Many roles in adult social care are more about experience, values and qualities than qualifications, but you can still develop your skills with on-the-job training or formal qualifications.

Ask your local care provider or visit everydayisdifferent.com to find out more.

The Department of Health and Social Care have also developed a Facebook Page which you can join and have access to, but to also to showcase how you have used innovative ways to recruit staff and retain your current workforce. To find simply put 'Work in Social Care' in to your Facebook search or paste

https://www.facebook.com/everydayisdifferent/reviews/?ref=page_internal in to any search engine.

Advertising opportunities is to be coordinated through the DWP website. For the period of the campaign the DoHSC would like all providers to Advertise your vacancies on DWP 'Find a job` . **The easy way to access this is through Skills for Care. Type;**

www.skillsforcare.org.uk/Recruitment-retention/National-recruitment-campaign.aspx or copy in to your browser and the details you need are found at the bottom of the page.

The campaign website will direct prospective applicants to DWP Find a Job which is filtered to show **Social Care jobs only**. Therefore, it is important for all providers to upload their vacancies on this site ahead of the launch.

How to [Create an employer account](#)

How to [Post a job](#)

National media coverage has begun so keep listening out for the advertisements over the local and national radio stations!